

**Minutes of CONNEAUT BOARD OF EDUCATION SPECIAL meeting****October 8, 2008**

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The SPECIAL MEETING of the Conneaut Area City Schools Board of Education was held on Wednesday, October 8, 2008 at the Administration Office, 400 Mill Street, Conneaut, Ohio 44030.

Members Present: Rob Eager, Nick Iarocci, Mike Kennedy and Connie Jury

Members Absent: Sonny Heinonen

Minutes  
Levy Committee Meeting  
Wednesday October 8, 2008  
6:30-8:00

***We are issue # 37***

**Steering Committee** met at 6:15 – Regular meeting will comprise of members breaking into work groups and then reporting out. Focus will be on distributing the signs, the pre-football rally, and the chili cook-off.

**Regular Levy Meeting**

**Co-chair Mike Sanford and Mike Kennedy opened the meeting at 6:35 - Work groups broke into individual groups for planning**

Present: Kent Houston, Nick Iarocci, Rob Eager, Mike Kennedy , Connie Jury, Mike Sanford, Tammy Ledford, Joel Taylor, Stephanie Burnett, Pat Rowbotham, Kathy Bunnell, Debbie Distelrath, Gail Sharkey, Mike Liberatore, Linda Polchosky, Tammy Bowman, George Zahler, Carol Hively, Babs Legeza, , Neil LaRusch, Ron LaRusch, Doug Hedrick, Ruth Farr

**Reporting out from work groups****Fundraising**

Chili cook-off has 21 cooks to date. Admission will be \$5.00 per person. There is a form that must be filled out for the treasurer for people that are selling tickets. Phil's catering will be donating corn muffins, Nick Iarocci is donating the drinks and bread will be purchased from the individual donations made at the schools.

Angie will be doing the schematic of the cafeteria, Mike Kennedy will work with Jim Bowers as to the most efficient use of outlets, so we don't have blown fuses. Mike Bamberger and Mike Kennedy will be bringing extra extension cords. Gail will bring duck tape to tape the cords to the floor to eliminate tripping.

Tickets are printed, posters are printed and distributed, tickets will be for sale at the football game, levy committee members and the door. Lisa, Angie and Shelly will be at the high school at 1:00 p.m. Cooks are to arrive at 3:00. Connie Jury will work the door. Ruth Farr has the chef hats.

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The school has partnered with the Center Street Garden Mart apple bake-off and everyone is encouraged to attend the bake-off first, followed by the chili cook-off and then off to the Super Bowl at the stadium.

**Voter Registration/GOTV**

Tammy Ledford reported the recent phone bank had 72 “yes”, 17 no’s and 31 undecided voters, with 148 messages left on answering machines. She reported we have called approximately 700 of the 3,000 voters we want to reach and they will be alternating schools each week from now until elections. Next week Tammy will provide Mr. Houston with a list of the “no” voters. These will be distributed to the board members, so they may contact these people personally. It was also noted that the re-calls should be started.

Tammy announced she would need at least twelve signs for the poll greeters.

**Publicity**

George had the banners with him at the meeting - He informed the group that some were already hung at Dean Avenue playground and the ones at West Main will be hung before the night was over.

Signs will be here Thursday or Friday. Mike and George will assemble signs if needed. Signs will be taken to the stadium for distribution at the football game and the Pro-Bowl on Saturday. Signs will also be available at the chili cook-off.

Workers are asked to be at the game to distribute talking point cards, candy and signs.

Gail Sharky has everything ready for the pep rally on Friday and has been in close contact with the high school. The rally will be at 5:00 at the West Main school site. The band will be bused to the site. Cheer leaders and football team will be there along with our Spartan. This rally will show school spirit and promote community connections. Dawn Zappitelli is sending out invitations to the rally. Refreshments will not be available at the rally. We expect a lot of signs and hopefully this will be well attended.

Newspaper ads were discussed. It was decided that two full page advertisements will be in the Courier – one on the 23<sup>rd</sup> and one on the 30<sup>th</sup>. Mike had the mock-up of the first advertisement. One-half pages will be purchased in the Star Beacon.

The 30 second commercials will start to show Tuesday, October 14 on HGTV, History Channel, Lifetime, ESPN, to name a few channels. Mike received a call from Suite 541 commending the students on their professional commercials.

Placemats are at the State Street Diner, but they need bigger ones. Placemats are ready for the chili cook-off.

We will concentrate on letters to the editor once this weekend is over.

We need as many spots as possible on the Pat Williams show.

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**Community Engagement**

Rob Eager had lunch with the Senior Citizens at the Lutheran Church. Mark Wheeler was speaking to the Moose Club and the East Conneaut Methodist Church on October 8, 2008.

Kent and Mike Sanford will be attending the republican meeting next Tuesday. Nick announced the Literature drop for the democrats will be November 1, 2008. He will check on what night, time, and where the literature will be stuffed so we can help.

Meeting adjourned at 8:00 p.m.

Focus for October 15<sup>th</sup> meeting:

- Letter Writing Campaign
- Newspaper Advertisements
- Literature Drop
- Small Neighborhood Canvass – November 1
- Monroe Board Meeting, Thursday, October 16, 2008
- Open Forum Night - Tuesday, October 28, 2008

**Meetings:** Steering Committee meetings are at 6:15 (Immediately before the regular meeting)

October 15 <sup>th</sup>	6:30 p.m.	Southeast Professional Development Room
October 22 <sup>nd</sup>	6:30 p.m.	Southeast Professional Development Room
October 29 <sup>th</sup>	6:30 p.m.	Southeast Professional Development Room
October 31 <sup>st</sup>		(Halloween Party? - TBA)
November 3 <sup>rd</sup>		(Monday- as needed for election day workers)
November 4 <sup>th</sup>		(Election Night Social-TBA)

Meeting Adjourned at 8:00 p.m.